

The NeoFuturist Collective and Fruit for the Apocalypse present

The Ballad of Skinny Lattes and Vintage Clothing

Trellick Tower, Golborne Road, W10

Saturday 20 & Sunday 21 July 2013

Performances at 2:00pm and 7:30pm

Tickets: £15. Tickets available on the door.

Advance booking: www.rbkcculture.eventbrite.co.uk

Departing Secret Cinema producer and designer go boutique to bring immersive satire *The Ballad of Skinny Lattes and Vintage Clothing* to abandoned car park

Sound Artist **Joseph Young** in collaboration with immersive theatre company **Fruit for the Apocalypse** present the world premiere of a unique work of site specific boutique theatre, staged in the abandoned underground car park of Kensington's iconic, "brutalist" residential block, Trellick Tower, part of the Royal Borough of Kensington and Chelsea's annual celebration of experimental theatre, **The InTransit Festival**, Saturday 20 and Sunday 21 July.

Devised by **The NeoFuturist Collective** – a group of sound artists founded by Young, whose work celebrates urbanism - *The Ballad of Skinny Lattes and Vintage Clothing*, is an immersive, promenade performance of Young's six movement "Noise Opera", with only 40 paying audience members admitted per performance. This intimate and experimental work of satire, focuses on the fictional investment company 'Skinny Vintage' – a sinister corporation with subversive plans to manipulate London's underpaid artistic communities for the gain of the capitalist agenda. Inspired by the events of the global economic crisis and the recent "anti-hipster" protests in Berlin, the work combines recordings made on research trips around the world, including from New York's Wall Street on the day of the financial crash, with electronically manipulated sounds and original composition to tell this darkly witty take on a familiar financial and political story.

Joseph Young's original background is in theatre and composition. Since completing a research MA in Arts and Design at Brighton University in 2005, he has developed a body of work for galleries, broadcast media and the public realm that spans installations, performances, interventions, radio and film. Joseph's work has been seen variously at Tate Modern, Tate Britain, Whitechapel Gallery and Jerwood, Hastings. He has created site-specific work for Fuse Medway festival in Kent, Conflux Festival in New York, Month of Performance Art, Berlin, World Listening Day, London, Sonic Arts Network Expo in Manchester, InTRANSIT festival with Fruit for the Apocalypse at the former Commonwealth Institute building in London and a sound installation Base Sound :: Sonic Gold for HOUSE 2011 part of Brighton Festival.

Founded in 2010 by **Harry Ross** and **Helen Scarlett O'Neil**, the Designer and Producer behind the last eight hugely popular **Secret Cinema** productions, Fruit for the Apocalypse is an immersive theatre company specialising in creating innovative and uniquely engaging, site specific presentations of experimental art, theatre and new music. Their collaborations include productions for the London Contemporary Orchestra for their *Imagined Occasions* series, featuring performances in a disused London Underground station and on Primrose Hill, an Artistic Residency at the London School of Hygiene and Tropical Medicine, and collaborations with RAMBERT and Holland Park Opera.

The Ballad of Skinny Lattes and Vintage Clothing was commissioned by the Royal Borough of Kensington and Chelsea Culture Service and supported using public funding from the Arts Council.

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Please contact for images, press tickets and more information.